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**CONFIDENTIAL**

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## ORIGIN

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letter of 16 October 1973 from the  
Director of Central Intelligence to the  
Deputy Director of Central Intelligence.

**PAGES**

## SUPPLEMENT

1. Bata-Zlin is beginning its long expected drive for the world market in shoes. Commitments to Russia are apparently being fulfilled, and Bata-Zlin plans call for a total shoe production of twenty million pairs during 1947. Of these, twelve million pairs are earmarked for export, especially to the dollar and sterling markets.
2. Zlin is again making plans to dispose of shoes through Bata World channels. The chief difficulties are the high cost of shoes for competition and the fact that sixty per cent of the exports will be rubber-soled shoes for which there is a limited market.
3. Bata World still has a \$600,000 credit with Zlin for raw materials, and is seeking \$500,000 worth of machinery and \$100,000 worth of shoes in exchange. Zlin is postponing action until it can recover various raw material buying stations throughout the world which were taken over through local purchase by Bata World during the war.
4. Meanwhile shoes are still rationed in Czechoslovakia, and a current rumor, circulated in streets, alleges that the Zlin works must supply Russia with shoes before working for domestic consumption.

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